

Development of an audiovisual resource to enable teaching of veterinary public health

Interim report (First year)

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The project aims at producing a video of the three main stages in red meat production: animal farming, slaughter process and retailer ("farm to fork"). Steps have been made over the first months of the project in the following aspects:

1. Identification of premises for filming

ABATTOIR - a number of individuals and groups in the UK have been contacted over the last months to enquire about access to relevant plants (especially slaughter plants) to film. This has been lead by the project coordinator (Silvia Alonso, SA). To date, no abattoir has granted permission to access and filming in their premises in the UK. Other sources of material for the video have been explored instead:

- Access to recent cattle slaughter footage has been obtained from HHC (Welsh Meat Promotion). RVC eMedia Unit (Brian Cox) will obtain this material which will then be revised by SA to evaluate the suitability for our video.
- Some footage obtained in a visit to the abattoir of the Nottingham Veterinary School will be used to complement the above material.
- Permission to film in an Italian abattoir has been obtained. Option to be considered if specific parts of the slaughter process are missing from the available footage.

Note: Due to lack of access to slaughter plants it won't be possible to obtain still images.

FARM - filming will be done in Bolton's Park Farm.

RETAILER - filming could be done in a local butcher in Potters Bar already used by a group of students to prepare a video on food traceability.

2. Storyboards

Belen Otero and Theo Knight-Jones are assisting SA in preparing the storyboards for the farm and slaughter process. A first draft is expected to be ready by August and will then be presented to the other members of the group for approval.

Two meetings have been held with all the members of the group, in November 2009 and June 2010.